

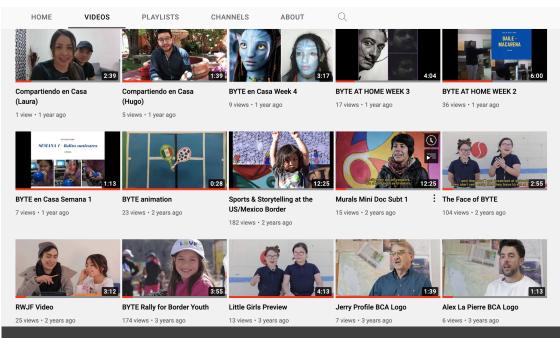
BYTE Highlight Reel February

Welcome to our February highlight newsletter! Its been an eventful month and we're excited to share it with you. This newsletter highlights our February accomplishments, our YouTube Channel, and another great staff spotlight.

Thank you for continuing to make our work possible and for supporting kids and communities on the US/Mexico border!

BYTE YouTube

BYTE strives to create compelling, truthful content about the border region. This includes professional mini-docs that highlight our team and programs and student-athlete products from BYTE's menu of virtual classes. Beyond simply housing work, BYTE's YouTube channel is a platform from which BYTE's community shares content and engages across the border.



Subscribe to BYTE's <u>YouTube Channel</u> to get the latest content and course updates! For more unique border-centered content check out these links: <u>BYTE Multimedia</u>
<u>Lab</u>, <u>BYTE Blog</u>, <u>All Videos</u>

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BYTE Staff Highlight



This week we are introducing **Juan Manuel Cornejo Medina**, our lead tennis and sports instructor in BYTE Mexico operations! Originally from the Northern Mexico region of Tijuana and Baja California, he now lives in Nogales and contributes to the team through a fun-loving, warm personality.

Juan Manuel has vast experience working in sports and recreation. His expertise is track and field, but he is passionate about all sports and loves how each BYTE site has a different vibe. Tennis is a relatively new sport in Nogales Sonora, so Juan Manuel is learning and perfecting his

skills alongside his BYTE student-athletes. He plans to pursue coach certification in tennis and pickleball soon, to continue growing his skills and promoting tennis and racquet sports in the community.

Juan Manuel exemplifies how passion and dedication can create opportunities for mentorship and growth. Whether using racquets, pickleball paddles, yoga mats, or dancing shoes, BYTE's instructors find creative ways to inspire their students. When asked about his goals for himself and BYTE, Juan Manuel responds, "My goal is to be a good citizen and serve as an example to my students!"

BYTE is proud to have Juan Manuel on its team and excited for him to continue developing BYTE Athletics!





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BYTE Program Highlight | Photography



Virtual and in person programming are in full-swing! BYTE photography is a new offering that exposes student-athletes to mixed media photo production and editing. In this introductory class children study the history of photography and learn how to incorporate lighting, speed, and angles in their work. Students will prepare a professional portfolio during the 3-month term, to develop a platform to market their skills.

BYTE Photography will host a fully hybrid model, with editing classes taking place virtually, while in-person meet-ups allow participants to try many forms of camera and setting. This hybrid framework allows extra touch points between students and instructors, while taking advantage of waning Covid community case rates.

Stay tuned for these pictures on our social media!



Thanks to amazing support from BYTE's donors, we purchased 17 new cameras for this special course! Your contributions truly provide opportunities to our kids and we cant wait to share their work!

Please consider clicking the donate button below to help us expand and develop our courses. If you'd like to get involved in another way, contact us at:

info@bytetennis.org

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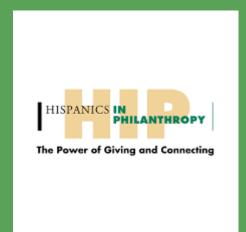
Please stay tuned for more updates and highlights in our next BYTE Newsletter!

BYTE is able to offer free summer programming thanks to generous support from its sponsors















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