



BYTE Highlight Reel

February

Welcome to our February highlight newsletter! It's been an eventful month and we're excited to share it with you. This newsletter highlights our February accomplishments, our YouTube Channel, and another great staff spotlight.

Thank you for continuing to make our work possible and for supporting kids and communities on the US/Mexico border!

BYTE YouTube

BYTE strives to create compelling, truthful content about the border region. This includes professional mini-docs that highlight our team and programs and student-athlete products from BYTE's menu of virtual classes. Beyond simply housing work, BYTE's YouTube channel is a platform from which BYTE's community shares content and engages across the border.

HOME VIDEOS PLAYLISTS CHANNELS ABOUT 🔍

Compartiendo en Casa (Laura)
1 view • 1 year ago

Compartiendo en Casa (Hugo)
5 views • 1 year ago

BYTE en Casa Week 4
9 views • 1 year ago

BYTE AT HOME WEEK 3
17 views • 1 year ago

BYTE AT HOME WEEK 2
36 views • 1 year ago

BYTE en Casa Semana 1
7 views • 1 year ago

BYTE animation
23 views • 2 years ago

Sports & Storytelling at the US/Mexico Border
182 views • 2 years ago

Murals Mini Doc Subt 1
15 views • 2 years ago

The Face of BYTE
104 views • 2 years ago

RWJF Video
25 views • 2 years ago

BYTE Rally for Border Youth
174 views • 3 years ago

Little Girls Preview
13 views • 3 years ago

Jerry Profile BCA Logo
7 views • 3 years ago

Alex La Pierre BCA Logo
6 views • 3 years ago

Subscribe to BYTE's [YouTube Channel](#) to get the latest content and course updates!
For more unique border-centered content check out these links: [BYTE Multimedia Lab](#), [BYTE Blog](#), [All Videos](#)

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BYTE Staff Highlight



This week we are introducing **Juan Manuel Cornejo Medina**, our lead tennis and sports instructor in BYTE Mexico operations! Originally from the Northern Mexico region of Tijuana and Baja California, he now lives in Nogales and contributes to the team through a fun-loving, warm personality.

Juan Manuel has vast experience working in sports and recreation. His expertise is track and field, but he is passionate about all sports and loves how each BYTE site has a different vibe. Tennis is a relatively new sport in Nogales Sonora, so Juan Manuel is learning and perfecting his

skills alongside his BYTE student-athletes. He plans to pursue coach certification in tennis and pickleball soon, to continue growing his skills and promoting tennis and racquet sports in the community.

Juan Manuel exemplifies how passion and dedication can create opportunities for mentorship and growth. Whether using racquets, pickleball paddles, yoga mats, or dancing shoes, BYTE's instructors find creative ways to inspire their students. When asked about his goals for himself and BYTE, Juan Manuel responds, "My goal is to be a good citizen and serve as an example to my students!"

BYTE is proud to have Juan Manuel on its team and excited for him to continue developing BYTE Athletics!



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BYTE Program Highlight | Photography



Virtual and in person programming are in full-swing! BYTE photography is a new offering that exposes student-athletes to mixed media photo production and editing. In this introductory class children study the history of photography and learn how to incorporate lighting, speed, and angles in their work. Students will prepare a professional portfolio during the 3-month term, to develop a platform to market their skills.

BYTE Photography will host a fully hybrid model, with editing classes taking place virtually, while in-person meet-ups allow participants to try many forms of camera and setting. This hybrid framework allows extra touch points between students and instructors, while taking advantage of waning Covid community case rates.

Stay tuned for these pictures on our social media!





Thanks to amazing support from BYTE's donors, we purchased 17 new cameras for this special course! Your contributions truly provide opportunities to our kids and we cant wait to share their work!

Please consider clicking the [donate](#) button below to help us expand and develop our courses. If you'd like to get involved in another way, contact us at:
info@bytetennis.org

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Please stay tuned for more updates and highlights in our next
BYTE Newsletter!

*BYTE is able to offer free summer programming thanks
to generous support from its sponsors*



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